

## Tiers

	Starter	Economy	Deluxe	Ultimate
Websites	1	1	Unlimited	Unlimited
Subdomains	Unlimited	Unlimited	Unlimited	Unlimited
Storage	30 GB	100 GB	Unlimited	Unlimited
Unmetered bandwidth * 2	✓	✓	✓	✓
FTP users	50 * 3	50 * 3	50 * 3	Unlimited
MySQL Databases (1 GB each)	1	10	25	Unlimited
MS SQL Databases (200 MB each)		1	2	Unlimited
Concurrent connection limit	500	500	500	500
Database backup/restore		✓	✓	✓
Direct database access	✓	✓	✓	✓
Compatible with Website Backup (Paid option)	✓	✓	✓	✓
SSL Certificate				First year free

### Notes:

- \* 2 Unmetered bandwidth: We don't limit the amount of bandwidth your site can use as long as it complies with our Hosting Agreement. Should your website bandwidth present a risk to the stability, performance or uptime of our servers, we will notify you via email and you may be required to upgrade, or we may restrict the resources your website is using. It's very rare that a website violates our Hosting Agreement and is typically only seen in sites that use hosting for file sharing or storage.
- \* 3 FTP users: 50 (1 primary, 49 additional)

## Qualifying

- ✓ Needs a content management application

Install top apps including WordPress, Drupal, Joomla and more with just one click.

- ✓ Why do people use Plesk?

- Plesk is deployed on a Windows-based Operating System. Customers choose Plesk to host applications utilizing the ASP and/or the .net Framework, or that require a Windows operating system (Such as Dotnetnuke).
- Additionally, a Windows-based OS provides native support for both MySQL databases, and the more powerful MSSQL databases.

---

▼ What are the alternatives to Plesk?

- The most direct ‘alternative’ to Plesk is cPanel.
- Both application types have independent learning curves, and it often comes down to familiarity. cPanel tends to be used more by English speaking regions, whereas Plesk is very popular in eastern Europe and other emerging markets.
- However, cPanel does not offer ASP or MSSQL support, so it is imperative customer’s application requirements are reviewed fully.

---

▼ Which platform do I need?

Choosing between Windows and Linux will depend on which application/software was used, or will be used, to build your site(s).

<b>Plesk</b> <b>MSSQL database</b> Customers can create MSSQL databases quickly in Plesk. <b>Building Site</b> <ul style="list-style-type: none"><li>• ASP</li><li>• ASP.NET</li></ul>	<b>cPanel</b> <b>MySQL database</b> Customers can create MySQL databases quickly in cPanel and connect to them remotely or import them through built in tools like PHPMyAdmin. <b>Building Site</b> <ul style="list-style-type: none"><li>• HTML</li><li>• PHP</li></ul>
---	---

## SSL hosting compatibility

- You may only install a certificate on the primary domain on the 4GH Hosting – add-on domains can be covered by a UCC SSL certificate.
- UCC and Wildcard SSL certificates cannot be shared between Shared Hosting plans.
- When setting up an SSL certificate to Shared Hosting, the drop-down will only display paid plans that are not pending any changes.

## | Consulting

---

▼ ★ Do you need MSSQL?

- **Yes:** Continue consulting towards Plesk Hosting
- **No:** Transition into consulting towards cPanel Hosting

---

▼ ★ Do you need ASP?

- **Yes:** Continue consulting towards Plesk Hosting
- **No:** Transition into consulting towards cPanel Hosting

★ Have you used cPanel or Plesk before? Are you familiar with Plesk?

## Which plan do I need?

### Starter

- You want to host site(s) for a single domain, and up to 25 subdomains.
- You need no more than 30 GB of storage.

### Economy

- You want to host site(s) for a single domain, and up to 25 subdomains.
- You need up to 1 MSSQL database.

### Deluxe

- You want to host multiple domains/websites.
- Need no more than 2 MSSQL databases.

### Ultimate

- You want to host multiple domains/websites.
- You need 'unlimited' MSSQL databases.
- Free 1-Year Standard SSL

## | Personalization

---

### ▼ Web Developer

Plesk is for primarily for web developers that develop applications using ASP or the .net framework, or for any customer that is currently using an application requiring these languages and/or MSSQL support Plesk is most popular with our Eastern European, Indian, and other developing country developers.

## | Benefits

---

### ▼ Parallels Plesk Panel

Easily manage your server, applications and more with this popular control panel.

---

### ▼ Windows Server 2012

Powered by windows operating system.

---

### ▼ Microsoft SQL Server 2012 , 2014 and 2016

Build mission-critical applications using high-performance MSSQL 2012, 2014, or 2016.

---

### ▼ Free Applications

Instantly install 70+ applications on your website with a few clicks.

---

### ▼ Extra Security

It's hard to believe anyone would want to harm your porcelain figurines website, but they do. Thankfully, our security team is on the job 24/7 to meticulously monitor, prevent suspicious activity and deflect DDoS attacks.

---

### ▼ 1-Click Setup

Get your website up and running quickly.

---

### ▼ Ultimate Hosting Plan

Get more for your money and choose the Ultimate Plan! 1 year Standard SSL Certificate.

---

### ▼ Coming soon: Plesk Onyx modernizes the Plesk experience and provides the following:

- Decreased provisioning times
- Increased control panel performance
- Access to ASP.net 5 and all other supported versions
- PHP 7.2 (and easy paths for development to add future versions)
- Internally, ONYX provides REST APIs and tooling that will increase the possible integrations and automations available to our development teams.

## | Overcoming Objections

### Customer pain points

---

#### ▼ I don't want to migrate my content

No worries, we actually offer multiple options when it comes to moving content, you can purchase a content migration for Linux and we will do all the work for you, or if it is an application, Installatron has an auto migration tool for cPanel.

---

#### ▼ I can't afford another hosting account

Cost is certainly a valid concern, have you taken a look at the industry rates? Our new hosting account cost is cheaper than most renewal costs.

---

▼ I don't want to learn something new

Let me ask you this: were you comfortable in one of our legacy environments?

- Yes – Great! It won't take long at all to get familiar with Plesk and it will also save you a huge headache further down the road.
- No – The good news is that once you start using this Plesk interface, you won't have to re-learn anything else for a very long time b/c what you'll be getting today is brand new.

---

## | General questions

▼ How does Plesk Web Hosting work?

Once you purchase a Web hosting plan, we store your site on one of our servers and assign it a unique DNS. The DNS serves as the address that allows people around the world to find and view your website. This unique address is required in order for people to view your site.

By purchasing a website hosting package, you're basically buying space on one of our servers. It's similar to the space on a computer's hard drive, but the server allows your website's files to be accessed from anywhere.

For more information on Plesk Hosting, visit our [Windows Hosting \(Plesk\)](#).

---

▼ What can I use to build my website?

You can build your website in several different ways – from hand-coding with HTML to using a website builder program.

If you require a lot of functionality and versatility from your website, you'll benefit from programs and applications that can help you build your site. Our Web hosting plans give you access to free, server-side applications that can be used to develop and customize your website, including popular Content Management System (CMS) applications like WordPress® and Joomla!®.

We try to make building your website as simple as possible. If you prefer to use popular Web design software such as Adobe Dreamweaver, Microsoft Expression, and Apple iWeb, you can easily upload your files to your hosting account.

For more information Plesk applications, see [Install Applications through your Control Panel](#).

---

▼ How do I transfer my web pages to your server?

If you've built your website in a HTML editor, like Dreamweaver or Microsoft Expression Studio, you have to upload your website files via FTP (File Transfer Protocol). We have a built-in FTP File Manager that you can access in our Hosting Control Center.

However, if your files are larger than 20 MB, we recommend using the tool FileZilla, which works with Windows, Mac, and Linux operating systems, or another third-party

FTP client.

For more information, see [Uploading Files to Your Website \(FTP\)](#).

---

- ▼ If I already have a website, can I transfer it to your Web Hosting?

Moving your website is a simple process. If you have access to your existing website files, you can upload them through our Hosting Control Center or via an FTP client. If you don't have a current copy of your website, you should be able to request one from your current website hosting provider.

For more information, see [Transferring Your Hosting Account](#).

---

- ▼ Can I host multiple domain names with my Hosting account?

Our Deluxe and Ultimate plans can host multiple websites. You can also use these plans to set up various names (aliases) for your site and direct visitors to specific pages. With the Hosting Control Center, you can also change the primary domain on your account, remove domains or move them from your account to another.

For more information, see [Managing Your Hosting Account Domains](#).